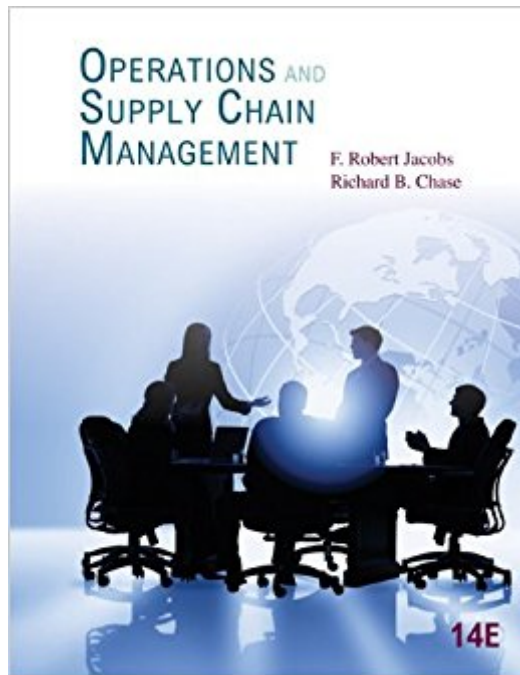




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Operations And Supply Chain Management (Mcgraw-Hill / Irwin)



Synopsis

Resourceful companies today must successfully manage the entire supply flow, from the sources of the firm, through the value-added processes of the firm, and on to the customers of the firm. The fourteenth edition of Operations and Supply Chain Management provides well-balanced coverage of managing people and applying sophisticated technology to operations and supply chain management. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

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Customer Reviews

I loved this college text book. More of an entry level guide to the way operation and supply chain management works. Simple enough reading and examples that contextualize the material through concrete examples. Provided good insight into the critical path method.

Very intuitive book. Vast amount of operations knowledge that leads way into supply chain management career. The book is easy to follow and provides details from the ground up on topics such as bottlenecks, lean management, and inventory practices. Came fast and in great condition. Would recommend to professionals in the field and students.

This is a required text book for an MBA course. Overall the authors did a good job explaining the subject matter and organizing the book and chapters in a logical manner. Delivery was faster than promised by the seller.

This book is mostly common sense, vocab and, a brief over view of general business concepts. After wasting my time with this book and related class I feel I that I've picked up almost no useful skills. If I wanted to go out and start a business that required a supply chain today I couldn't do it with with this book, so why buy or rent it at this price?

1 star because did not provide the online access, and after spending forever in a chat session with a technician I still haven't received it. I spend a lot of money with , but if customer service doesn't get better, I will find an alternative.

It's not by any means a easy book, but with a good professor it's manageable, need to read more than once to grasp conceptions.

Very thorough review of basic financial topics. Clear, concise examples throughout.

Strategic material is emphasize heavily in this text

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